

J. Adams & Co.

INTRODUCING LUNA

A NEW LUXURY LIGHTING COLLECTION
LAUNCHING AT DECOREX INTERNATIONAL 2021



British luxury lighting studio J. Adams & Co. present Luna, their latest lighting collection launching at Decorex International, London in October 2021.

Named after the Roman goddess of the moon, the new Luna lighting collection combines luminous brushed brass with travertine, a material steeped in sculptural and architectural history.

Exploring concealed light and reflected illumination, Luna takes inspiration from the cosmos, mimicking the effect of a total eclipse by using handmade Romano Travertine

stone discs to obscure a concealed LED light source. Reflected by the large hand-spun brass dish, an outward halo of warm and inviting indirect light is cast.



Including a pendant light available in two sizes, a wall light and table lamp in brushed brass and bronze options; Luna is engineered by design director Will Earl and hand-crafted in the brand's UK workshop. A collection of sculptural centrepiece luminaires which balance functionality with aesthetics, Luna effortlessly transforms the ambience of any interior space with uncompromising and contemporary mid-century style.

Previewing at Decorex International, London from October 10th-13th 2021, the launch of Luna further cements the status of the British lighting studio and their highly crafted approach to lighting design.



For high resolution imagery, quotes and product loans, please contact Kelly Teasdale at
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Notes to Editors

Founded in 2016 and led by Creative Director Will Earl, J. Adams & Co. showcase craftsmanship, innovative engineering and authentic design made in Britain. Combining an industrial aesthetic with modern elements, J. Adams & Co. redefine classic styles in contemporary form to create their timeless collections. Materiality and manufacturing expertise are at the heart of the brand, with each product made by hand in the companies UK Birmingham factory using only the highest quality materials.